

ATTENTION FRONTLINE SALES TEAMS*

*Grocery, Mass, Convenience, Drug, Dollar, Military, Liquor and Specialty Retailers

STARS, STRIPES AND Snapple

Earn Reward Points for every qualifying Snapple Total TM display placed April 27 through June 13, 2026 to shop for cool gear at kdpwards.com

HOW IT WORKS

- Qualifying displays must be placed in your account by June 13, 2026
- Qualifying Flavors: Snapple Total TM
- All Snapple TM packages qualify
- Must be KDP employee at time of Reward Points payout

5-20 qualifying cases AND 3+ flavors = 10 Reward Points
21-39 qualifying cases AND 4+ flavors = 20 Reward Points
40+ qualifying cases AND 5+ flavors = 30 Reward Points

BUILD FAST! SUBMIT EARLY! EARN BIG REWARDS!

- The more qualifying displays you place in each store, the more Reward Points you'll earn!
- No limit to the number of Reward Points you can individually earn!
- A maximum of 250,000 Reward Points will be awarded overall!



Simply scan this QR code to submit qualifying display photos to dp508.kdpdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by June 13, 2026 for executions secured during the April 27, 2026 through June 13, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on June 13, 2026.



See your Market Development Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!

#DP508/DPLAKI